

ALLIANCE AGAINST MALNUTRITION

INCAP, **cbc** and Shalom Christian Foundation for Children sign cooperation agreement

INCAP, **cbc** Multinational Beverage Company and Shalom Christian Foundation for Children, signed a strategic alliance to combat chronic malnutrition in Guatemala, which directly will benefit the country's most vulnerable children.

The objective of this agreement is to assist children, especially in the period known as the first thousand days, a key time to contribute to their development.

This attention will be conducted by distributing Mani+, which has been developed as a complementary food for children between 6-24 months of age and that is formulated with vitamins, minerals, proteins, carbohydrates and fats in the necessary proportions to address this important period of children to reach their full potential and have access to future opportunities.

INCAP will provide technical support in the implementation of the program at community level, including growth monitoring of children less than 24 months. INCAP will also support the assessment of quantitative and qualitative aspects, to ensure proper implementation of the project. The systematization of this model will allow its replication in other regions.

Shalom Christian Foundation for Children will provide technical assistance to the staff responsible of the food and nutrition security of the **cbc** program developed in Chimaltenango, to ensure adequate intake of the product.

Mani+ was developed in INCAP in conjunction with Shalom Christian Foundation for Children, with a specific formulation for the

addressing chronic child malnutrition in Guatemala. The biological, acceptability and its household use level studies provide good technical support to Mani+, so a positive impact on growth and development of children is expected.

UNIQUE

6g protein

Mani+

has developed the only ready-to-eat food supplement, specifically adapted to the nutritional deficiencies found in Guatemala

PREVENT

16g carbohydrates

Mani+

aims to combat chronic malnutrition in Guatemala, focused on the opportunity of the first thousand days to the greatest impact on growth and development of children.

FUNDAMENTAL

14g fat

220kcal

Mani+

provides key micronutrients that Guatemalan children need, including vitamin B12, zinc, iodine and iron, as well as the calories necessary for healthy growth

“This partnership is essential in the fight against malnutrition. We will be able to reach not only a product for improvement of malnutrition of children, but also will contribute to the development of the family and the development of human potential in Guatemala”

Carolina Siu
INCAP Director

“For **cbc** this partnership is very important because we share the vision of reducing chronic malnutrition in Guatemala, this agreement will bring concrete result, which will be measured and evaluated to ensure the improvement of the nutritional status of the children”

Rosa María de Frade
cbc Director

“This partnership is very important for the launch of Mani+. We seek to impact our children in the first thousand days, as we reach the vulnerable population can ensure a better future for our country”

Pedro Hugo Mérida
Executive Director
Shalom Christian Foundation for Children