

Cadbury Adams
unicef

CADBURYs PARTNERSHIP IN SCHOOLS OF AFRICA

Cadbury Adams' 1st year in Partnership with UNICEF Canada

The \$500,000 Cadbury Adams contribution to UNICEF Canada is enough to fund the construction of 25 schools for children in Malawi and Rwanda. With the call for action on packaging and Canadians' generosity, UNICEF and Cadbury Adams hope to help thousands of African children get to school.
FOR MORE INFORMATION OR TO MAKE A DONATION VISIT UNICEF.CA or CALL 1-800-567-4483

BACK TO SCHOOL & HALLOWEEN PROMOTIONS

A cornerstone of the partnership is the dedication of significant space on approximately 4.3 million boxes and bags of mini-treats each year to raise awareness about UNICEF and the Schools for Africa programme. Cadbury Adams will also use point of purchase displays, flyers, advertising and the Web to promote the programme and its toll-free number.

HELPING TO GIVE THOUSANDS OF CHILDREN THE MEANS TO BUILD A FUTURE.

This year, UNICEF Canada's Trick-or-Treat for UNICEF campaign for Schools for Africa will focus on giving children in Rwanda and Malawi access to education by repairing and building schools, ensuring quality water and sanitation facilities, providing school supplies and training teachers

FOR MORE INFORMATION OR TO MAKE A DONATION, VISIT UNICEF.CA or CALL 1-800-567-4483

[About UNICEF](#)

[Help Us Build Schools](#)

[BACK](#)
[NEXT](#)

[DONATE](#)

[Home](#)

- [UNICEF Canada](#)
- [Schools for Africa Objectives](#)

- [Cadbury Adams' Partnership](#)
- [How A Donation Helps](#)
- [Press Release](#)

[Creating Awareness](#)
[Images of Hope](#)

- [LEGAL](#)
- [PRIVACY](#)
- [CHOCOLATE.CA](#)
- [UNICEF.CA](#)
- [TRADEMARKS](#)
- [CONTACT US](#)

Copyright 2007 Cadbury [FRANÇAIS](#)
Adams ®, Inc. All Rights Reserved.

Powered by Innovasium 

[Flash Version](#)
[Get Flash! it is advised that you have the Flash](#)

[plug in for optimal viewing experience.](#)