The Edinburgh Medal Coverage Round-up

Online:

North Edinburgh News: 18/4/23 - Headline "It's a wrap: Science Festival success"

<u>Broadway World</u>: 17/4/23 - Headline "Edinburgh Science Festival Wraps Up its Let's Experiment! 2023 Edition and Sets Details For Next Year"

<u>The Herald</u>: 14/4/23 Feature piece by Vicky Allan. Headline "Nutrition expert Marion Nestle, shocked by Scotland's food bank demand"

This piece was syndicated to 3 other online outlets: Yahoo!UK, Electronic Health Reporter, Planetcirculate

<u>EdinburghGuide.com:</u> 14/4/23 Headline- "Scientist Who Challenged Food Industry On Nutrition Wins Edinburgh Medal 2023"

<u>The Edinburgh Reporter</u>: 13/4/23 Headline- "The Edinburgh Medal awarded to Professor Marion Nestle"

The Scotsman: 2/4/23 Headline- "We are what we eat: How our broken food system is wrecking lives"

<u>The Sunday Post</u>: 27/3/23 Headline- "Junk Inc.: Acclaimed nutrition expert Professor Marion Nestle reveals the politics behind what we eat"

Edinburgh Magazine: 18/2/23 Headline "Let's Experiment! Edinburgh Science Festival 2023"

<u>Edinburgh Reporter</u>: 15/2/23 - Headline "Edinburgh Science Festival – some highlights to tempt you into the lab"

Scottish Field: 14/2/23 - Headline "EDINBURGH SCIENCE FESTIVAL LAUNCHES LINE-UP"

<u>Edinburgh Reporter</u>: 14/2/23 - Headline "Edinburgh Science Festival 2023 – Let's experiment!"

<u>Edinburgh Evening News</u>: 14/2/23 - Headline "Edinburgh Science Festival to explore deepfake technology, relationships, kindness, astronomy and climate change"

<u>The Scotsman</u>: 14/2/23 - "Edinburgh Science Festival to explore deepfake technology, relationships, kindness, astronomy and climate change."

Print:

The Sunday Post, 2/4/23: Edinburgh Medal Award information featured within an events listing about the Festival

Scotland on Sunday, 2/4/23: 3-page feature by Ilona Amos "We are what we eat: how our broken food system is wrecking our lives"

Scottish Field, 01/04/23: Edinburgh Medal address referenced within a short listing about the Festival programme.

The Sunday Post, 26/3/23: Feature article by Ross Crae "Junk Inc"- print copy of above article

The Times (Scotland), 25/3/23: Edinburgh Medal Headline "Eureka! That's the Easter holidays sorted"

The National Scotland, 15/2/23: Edinburgh Medal mentioned in relation to the Science Festival programme, headline "Science Festival reveals 2023 lineup"

The Scotsman, 15/2/23: Edinburgh Medal mentioned in relation to the Festival programme, headline "Edinburgh Science Festival unveils its programme of events"

Edinburgh Evening News, 15/2/23: Edinburgh Medal referenced within a piece about the Festival "Science Festival promises journey of experimentation and discovery"

Scotland on Sunday, 2nd April: 3-page feature



cotland is stubbornly clinging on to the unenviable title as one of the least healthy nations in Europe, with poor eating habits causing high levels of chronic illness such as cancer, cardiovascular disease and diabetes and countless early deaths.

Cases of malnutrition in children have risen dramatically over the past few years and obesity is also rocketing.

Two out of three Scottish adults are overweight, with rates in young children suggesting this is set to increase.

The current cost seeing shocking le people unable to a the table, with use other charitable se Scotland and the have the highest le use in the UK. The figures show almo a food bank in the 2022, a drop from considerably high Meanwhile, mor community kitche

springing up to hel



'If you look at the way Scotland feeds itself just now unhealthy food tends to be the cheapest'



'Companies are not required to care how much damage they cause'



Above: American scientist, author and food politics expert Dr Marion Nestle. Main image: