

Celebrating Dr. Michael F. Jacobson



Gala

to honor the extraordinary career of
Dr. Michael F. Jacobson

and welcome his successor
Dr. Peter G. Lurie



Center for Science in the Public Interest





FROM THE CHAIR OF THE BOARD OF DIRECTORS



WELCOME to this evening's celebration of the life's work and legacy of Michael Jacobson. Mike changed the way Americans think about food. And the work he led for 46 years at CSPI has changed the way Americans eat. A scientist but also a showman, Mike led CSPI's efforts to ban trans fat and reduce sodium levels in the food supply. We have Mike and CSPI's terrific staff to thank for Nutrition Facts labels on packaged foods, soda and junk food out of and healthier foods into schools, safer food freer from pathogens. CSPI's pioneering studies of restaurant food and movie theater popcorn captured the imagination of the public and the attention of the media and industry. Healthy choices, once rare, now abound. His influence is vast and his impact has been historic.

MIKE BUILT AMERICA'S FOOD WATCHDOG. Tenacious and tireless. Independent. Credible. And grounded in sound science. Today more Americans enjoy a safer and more nutritious food supply than ever before, in no small part thanks to Mike and the staff he has led at CSPI. Thank YOU for joining us to celebrate Mike and to welcome Peter Lurie as CSPI's new president.

Lisa Heinzerling, J.D.
Justice William J. Brennan, Jr., Professor of Law
Georgetown University
Washington, D.C.

HOST COMMITTEE

Robin Caiola & Kevin Sheekey • Miriam Daniel & Laurence Wolff
Lisa Heinzerling • David & Margaret Hensler • Suzanne & Lawrence Hess
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We are proud to support the

Center for Science in the Public Interest

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EVENING SCHEDULE

~ 5:30 ~

VIP reception

~ 6:00 ~

Buffet dinner and open bar

~ 7:00 to 8:30 ~

Seated dessert and program in the Ballroom

PROGRAM SCHEDULE

Short introduction video

Welcome Remarks
from Jim Hightower, event emcee

Tributes From:
Rep. Rosa DeLauro
Professor Walter Willett
Author Michael Moss
Dr. Mary Bassett
Sen. Richard Blumenthal
Sen. Tom Harkin

Video greeting from Ralph Nader

Professor Marion Nestle
CSPI Co-founder Mike Jacobson
CSPI President Peter Lurie



DISTINGUISHED SPEAKERS



MARY BASSETT, M.D., M.P.H., was appointed Commissioner of Health of New York City in February 2014. Her focus is on ensuring that every New York City neighborhood supports the health of its residents, with the goal of closing gaps in population health across the diverse city. Dr. Bassett is a former Program Director for the African Health Initiative and the Child Well-being Program at the Doris Duke Charitable Foundation.



SEN. RICHARD BLUMENTHAL (Dem.-CT) is serving his second term in the United States Senate. Sen. Blumenthal served an unprecedented five terms as Connecticut's Attorney General, fighting for citizens against large and powerful special interests. His aggressive law enforcement for consumer protection, environmental stewardship, labor rights, and personal privacy helped reshape the role of state attorneys general nationwide.



REP. ROSA DELAURO (Dem.-NY) has served in the House since 1990. She is the Ranking Member on the Labor, Health and Human Services, and Education Appropriations Subcommittee, and serves on the appropriations subcommittee responsible for the USDA and the FDA. Previously, Rep. DeLauro was the first Executive Director of EMILY's List. At the core of Rep. DeLauro's work is her fight for America's working families.



SEN. TOM HARKIN (Dem.-IA) served in the U.S. Senate from 1984 until his retirement in 2015. In 2009, he became chairman of the Senate Health, Education, Labor and Pensions Committee. Sen. Harkin's signature legislative achievement was The Americans with Disabilities Act, which changed the landscape of America by requiring buildings and transportation to be wheelchair accessible, and to provide workplace accommodations for people with disabilities.



JIM HIGHTOWER is a best-selling author, radio commentator, nationally syndicated columnist, and editor of *The Hightower Low-down*, a populist political newsletter. He has spent the past four decades—including two terms as the elected Commissioner of the Texas Department of Agriculture—battling the Powers That Be on behalf of the Powers that Ought-to-Be: consumers, working families, small businesses, farmers, environmentalists, and just plain folks.

DISTINGUISHED SPEAKERS



PETER G. LURIE, M.D., M.P.H., is the new president of CSPI. Previously, Dr. Lurie served as the Associate Commissioner for Public Health Strategy and Analysis at the FDA, where he worked on antimicrobial resistance, transparency, caffeinated beverages, arsenic in rice, fish consumption by pregnant and nursing women, and prescription drug abuse. Prior to that, Dr. Lurie was Deputy Director of Public Citizen's Health Research Group.



MICHAEL MOSS is the author of the 2013 *Salt Sugar Fat: How the Food Giants Hooked Us*, an exposé of processed food and the No. 1 *New York Times* Best Seller. Moss worked as an investigative reporter at *The Wall Street Journal* and *The New York Times*, where he won the Pulitzer Prize for Explanatory Reporting in 2010 for his investigation on contaminated meat. Next up: *Hooked: Food and Free Will*, an exploration of addiction.



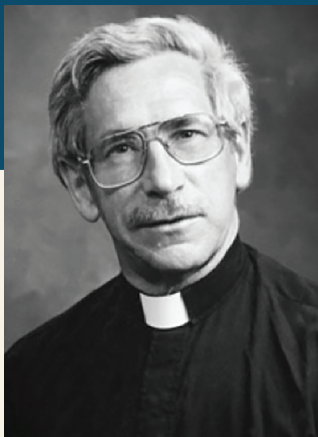
RALPH NADER is an author, lecturer, attorney, and political activist whose lifelong work and advocacy has led to safer cars, healthier food, safer drugs, cleaner air and drinking water, and safer work environments. In 2006, Nader was cited by *The Atlantic* as one of the 100 most influential figures in American history. His example has inspired an entire generation of consumer advocates, citizen activists, and public interest lawyers.



MARION NESTLE is the Paulette Goddard Professor of Nutrition, Food Studies, and Public Health, recently emerita, at New York University. She is the author of several prize-winning books, among them *Food Politics*, *What to Eat*, and, most recently, *Soda Politics*. She is currently working on a book about food industry funding of nutrition research. Nestle blogs (almost) daily at www.foodpolitics.com and tweets @marionnestle.



DR. WALTER WILLETT is professor of epidemiology and nutrition at the Harvard T.H. Chan School of Public Health and professor of medicine at Harvard Medical School. Dr. Willett has published over 1,700 original research papers and reviews, primarily on lifestyle risk factors for heart disease, cancer, and other conditions. He is the author of *Nutritional Epidemiology*, the standard introductory text for the field.



Al Fritsch, SJ
Co-Founder of CSPI

CONGRATULATIONS TO MIKE FOR DOING SO MUCH WITH CSPI.

The first year was hand-to-mouth. The OCAW graciously allowed us to use space in the AFL/CIO building and the first publicity was hard to muster. But Mike has persisted for almost a half century, and we all have much to thank him for. Blessings, and sorry my immobility does not permit me to come to the celebration.

While Mike Jacobson refers to himself as the co-founder of CSPI, the Center's remarkable achievements of improving the American diet are solely to his and his staff's credit. He made CSPI the important force it has become. I look forward to another half century of keeping up the pressure for integrity in science, corporate responsibility, and government accountability now so lacking in our country.



James B. Sullivan
Co-Founder of CSPI

DECADES OF ACHIEVEMENT & PROGRESS ON PUBLIC HEALTH

From humble beginnings in a borrowed office in 1971, the Center for Science in the Public Interest (CSPI) has become America's food watchdog—an influential, science-based consumer advocacy organization with an impressive record of accomplishments and a clear and ambitious agenda for improving the way America eats.

Co-founded by Michael Jacobson, a microbiologist with a doctorate from the Massachusetts Institute of Technology, and two other scientists, CSPI sought to inspire scientists to use their expertise to improve public policies and corporate practices.

Recall—if you were around then—what it was like to be eating in America in 1971.

In the grocery store, packaged foods disclosed very little nutrition information. “Organic” food was almost unheard of. Most bread was the squishy white “Wonder” variety. Better-for-you-foods like whole wheat pasta, tofu, and veggie burgers were sold only in a few health food stores.

In restaurants, “fresh” vegetables were doused with dangerous sulfite preservatives. In schools, children ate a fast-food menu of burgers, pizza, and tater tots. Fruit often came in the form of soggy, canned “fruit cocktail” that was drowning in syrup.

So CSPI took up the challenge. For 46 years, CSPI has worked to improve the safety and healthfulness of food—and with good reason. Unhealthy eating, together with physical inactivity, kills several hundred thousand Americans prematurely each year.

CSPI quickly became America's leading voice for bold changes promoting healthy, safe food and healthier Americans. CSPI was among the first to argue that diets high in salty processed foods, sugar drinks, and fatty animal products were major causes of heart disease, stroke, and other health problems. CSPI took action, securing better choices for Americans in grocery stores, restaurants, schools, and movie theaters.



CSPI co-founders James Sullivan (left), Michael Jacobson (third from left), and Albert Fritsch (third from right) in front of CSPI's office in 1973.

FRIENDS OF MICHAEL JACOBSON

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Cloudbakers - Cloud Migration Experts

Tom Gegax & Mary Wescott

Maia Kats

David A. Kessler, M.D.

Kurz Family Foundation

Laura MacCleery

Karen & Stephen Malkin

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Deborah Szekely

Carol L. Tucker-Foreman

Sheila & Edward Weidenfeld



CSPI'S PROVEN TRACK RECORD OF MYTH BUSTING, TRUTH TELLING, AND WHISTLE BLOWING IS BASED ON FACTS

Sound science informs everything that CSPI does. CSPI's battle-tested scientists and lawyers are regularly called upon to testify before Congress and regulatory agencies. Journalists depend on CSPI's trusted, independent analysts to explain the latest findings in nutrition and food safety.

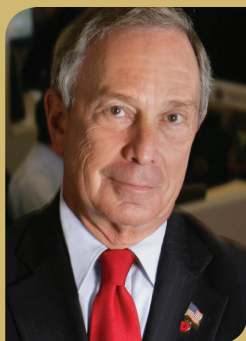
CSPI runs marathons, not sprints. Obtaining mandatory testing of meat and poultry for pathogens, for example, took years of research, organizing, and advocacy. For 30 years, CSPI assisted advocates across the country who were trying to replace junk food in schools with more nutritious foods, before winning national legislation. CSPI met with scientists and food industry executives, lobbied policymakers, and assisted local advocates to build support for the ban on trans fat. And, because of relentless industry opposition, CSPI's ongoing work to reduce sodium in restaurant foods and grocery stores and to reduce junk food marketing aimed at children has spanned more than four decades.

Our wins include sweeping changes that have transformed the American diet, including:

- virtually eliminating artificial trans fat
- removing soda and junk food from schools nationwide
- reducing junk food marketing to kids
- securing Nutrition Facts labels on packaged foods
- requiring labeling of the most common food allergens
- requiring calorie labeling on chain restaurant menus and menu boards
- defining the term “organic” for foods
- obtaining bans or limits on nitrite, sulfites, and other harmful additives
- beginning a movement that is eliminating dangerous uses of antibiotics on farms
- obtaining warning notices for pregnant women on alcoholic beverages
- strengthening protections to prevent foodborne illnesses
- increasing funding for the government's food safety, nutrition, and physical activity programs

When he was Commissioner of the FDA, Dr. David Kessler credited CSPI with “one of the greatest public health advances of the century” by promoting the importance of the link between diet and health to policymakers, industry, and the public.

—Dr. Kessler now serves on CSPI’s board of directors

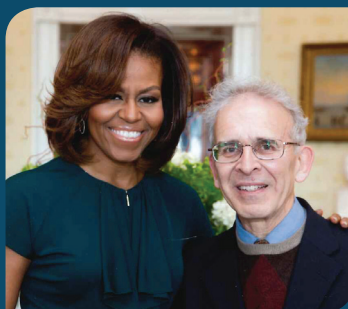


Thanks to CSPI’s persistence, trans fat is banned from the food supply. I support CSPI and I hope you will, too.

—Michael Bloomberg

I hope you know how grateful I am to have a partner like you working to build a brighter, healthier future for kids and families across our country. At the White House, solving the issue of childhood obesity was one of my top priorities. That’s why I’m so proud to know that folks like you—and all the folks at the CSPI—have been championing the same mission alongside me.

*—former First Lady Michelle Obama
April 2017*



CSPI HAS A BOLD STRATEGIC VISION TO IMPROVE AMERICANS' HEALTH

CSPI is committed to building on its many accomplishments, continuing its rigorous science-based advocacy, and taking on 21st-century nutrition and food safety challenges. Over the coming decades, CSPI will:

- challenge the food industry to further transform and clean up our food environment—to increase the availability of healthful foods, cut back sugar and sodium, and discontinue dishonest and misleading labeling and advertising.
- challenge the food industry to eliminate junk food marketing aimed at children in the media, supermarkets, and restaurants.
- challenge federal agencies to fulfill their responsibilities under the law—for example, by holding deceptive food marketers to account and reforming how the Food and Drug Administration regulates food additives.

We hope you will continue to join us in the fight to make food healthier and safer for all.

Join CSPI In Pursuing an Ambitious Agenda for a New Era

- Serve as America's food watchdog
- Hold Big Food to account
- Defend vital food safety and nutrition protections
- Win state and local policies that support healthy food choices
- Refute "alternative facts"
- Counter consumer confusion

THE FOUNDERS FUND

Thank you to all those who have generously contributed to the Founders Fund, ensuring that the work Mike Jacobson has championed over the last 46 years will continue.

David &
Margaret Hensler

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Jim Canty
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Stephen Berger

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Sheila & Edward Weidenfeld
Joann Wiser

And a special thank you to the thousands of other supporters who have contributed to the Founders Fund. We couldn't do this work without you!

*As we have been honored
to serve as
CSPI board members,
we now honor you, Mike.*

We salute you for your years of service and the
endlessly creative and effective ways in which
you have improved the health of
American consumers.

Robin Caiola

Bill Corr

Denise M. Elliott

Tom Gegax

Lisa Heinzerling

David J. Hensler

Suzanne Hess

Mark A. Ingram

David A. Kessler, M.D.

Diane MacEachern

Marion Nestle, Ph.D., M.P.H.

Mark Ordan

Kathleen O'Reilly

Dr. Sushma Palmer

William B. Schultz

Lynn Silver, M.D., M.P.H., FAAP

James B. Sullivan, Ph.D.

Deborah Szekely

Lucy R. Waletzky, M.D.

Sheila Weidenfeld



CENTER FOR
Science IN THE
Public Interest



Mike,

Your leadership has made an incredible impact in the health and safety of our food supply.

As a CSPI supporter for the last 25 years, it's been an honor to be a part of this marvelous journey with you.

It's been an honor and a pleasure to spend some time with you!

Wishing CSPI and you all the best,

Leonard Kurz
Leonard Kurz

KURZ FAMILY
FOUNDATION

Mike, it has been an honor and a pleasure to provide legal services for CSPI for the last many years. We admire and appreciate your dedication to our health and to science-based public advocacy.

None of us will ever eat fettuccine alfredo again.

Gail, Anne, Ruth and Beth



Harmon, Curran, Spielberg + Eisenberg, LLP



For all of us who are devoted to improving public health, Mike Jacobson is a hero in the truest sense of the word. He has provided visionary leadership in the battle to overcome major health challenges, including cardiovascular disease and obesity. In addition to his incredible knowledge and wisdom, Mike inspires us as a passionate, unwavering advocate for lifesaving nutrition and public health policy and educational initiatives.

**Nancy Brown, CEO
American Heart Association**





Thank you, Dr. Michael F. Jacobson,
for 46 years of visionary leadership as
Co-founder and President of the
Center for Science in the Public Interest.

Welcome Aboard,
Dr. Peter Lurie!

Your Friends at Integrated Direct Marketing
Serving the Public Interest Community for 10 Years.



Thank-you!

Lake Group Media®, Inc.
would like to honor
Dr. Michael F. Jacobson
for the enormous impact his
life work has had on
Americans' diet and health.

We are thankful for our
continued partnership.



Lake Group Media®, Inc.
www.lakegroupmedia.com

Dearest Michael,

You may be retiring from
being the nation's food watch-
dog, but you'll always be our
very own, built-in, personal-
ized Refrigerator Supervisor.
Thank you for the years of ed-
ucation—not to mention the
cooking!

Love, Donna and Sonya



Congratulations on your new chapters, Michael & Peter!


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**Thanks to Mike for his Outstanding
Leadership in the Public Interest**

*Best Wishes to Peter for Continuing the
Excellent Work at CSPI*



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for mission-driven organizations*



We are honored to be celebrating
Dr. Michael F. Jacobson
for your 46 years of dedication and your
numerous accomplishments in working with
Center for Science in the Public Interest.

**A heartfelt welcome to
Dr. Peter Lurie!**



RMI DIRECT MARKETING

Proud Partner and Friends of CSPI for 18 years

Dear Mike,

Your visionary and relentless dedication to science in the public interest, pioneering protections from intrusive industry interference, is a global inspiration.

Thank you for casting your net so far and wide.

From all of us at El Poder del Consumidor,
with profound admiration,

¡Gracias!



EL PODER DEL CONSUMIDOR



We are all indebted to Dr. Mike Jacobson,

whose enthusiasm and vision have shaped the way all Americans think about nutrition and food safety.

Mike has made such a tremendous difference - whether it be pushing for disclosures and bans on artery-clogging trans fat, making restaurant menu nutrition labeling a reality, advocating for Congress to allot more dollars to food-safety inspections, playing an instrumental role in the game-changing Food Safety Modernization Act, or any of his countless other achievements over the past five decades.

We look forward to continuing to work with Mike in his new capacity - and warmly welcome Dr. Lurie to his new role.



Ken Cook,

President, Environmental Working Group

With deep appreciation to Mike, for your vision and work that have made our world a healthier place for all.

Jim Krieger and the Healthy Food America team.



Congratulations, Mike!
PHAI salutes your amazing career and all that CSPI has become.

We are honored to be a legal advocacy partner with CSPI as we take on the soda giants!



www.phaionline.org

Milken Institute School of Public Health
THE GEORGE WASHINGTON UNIVERSITY

Sumner M. Redstone
Global Center for Prevention & Wellness



Mike:

Thank you for your tireless advocacy, science-based policy efforts & service to public health.

 @RedstoneGWSPH

go.gwu.edu/redstonecenter

BETH GRUPP  ASSOCIATES

Warmest congratulations to Mike Jacobson - one of the truly outstanding trailblazers of our time.

Your fearless and passionate leadership is a model for all of us.

- Beth Grupp


*Thank you, Mike,
for persuading the country
to give peas a chance and
protecting the health of all.*

Margaret Lorber &
Len Rubenstein

*We are grateful for you — a past
APHA award winner for advocacy —
and your commitment
to science as a way to improve
and protect public health.*

*Thank you
and congratulations!*



Congratulations Mike

On a job well done.



"What a delightful dinner guest
he must be!" - Stephen Colbert

Thank you, Mike, for protecting our
families for over 45 years.



YOUR GRATEFUL PARTNERS AT



Michael,

Your leadership has been our inspiration.

You forged a path for the rest of us to follow!

Thank you for being who you are.

Harold Goldstein and Public Health Advocates



*Congratulations and kudos to Dr.
Michael Jacobson for all he has
done for nutrition and on achieving
this milestone in his career.
Best Wishes for future endeavors.
Dr. Russell Jay Hendel*

WORKMAN PUBLISHING

*Is Proud to Celebrate Our
Fearless Author*

**MICHAEL F. JACOBSON,
PhD**

*(Restaurant Confidential,
The Fast-Food Guide, and
Other Exposés)*

*and Support the Vital Work
of the*

**CENTER FOR SCIENCE IN THE
PUBLIC INTEREST**



CONGRATULATIONS

MIKE!

From your friends at
Kaplan Fox &
Kilsheimer LLP



Congratulations, Mike, on your groundbreaking and impactful career as CSPI's co-founder and executive director.

Your science-rooted advocacy has informed and inspired our food and nutrition scholarship. We look forward to seeing the fruits of your work blossom to generous harvests for generations to come.

Your friends in science,



Gerald J. and Dorothy R.
Friedman School of
Nutrition Science and Policy

REESE LLP

Website: www.reesellp.com

Telephone: (212) 643-0500

Email: mreese@reesellp.com

Dr. Jacobson –

Your work has made a lasting impact on our country's nutrition, food safety, and health. We are honored to have worked with you and CSPI this past decade to advocate for more information and transparency in our food system. Congratulations on all your achievements!

Best – Michael Reese

