It is a simple question but one without a simple answer: “What industry would profit if people were healthier?”

It’s a question Professor Marion Nestle, Chairs of Public Health at the University of Cambridge, asks in her book “Food Politics: How the Food Industry Influences Nutrition and Health.”

Professor Nestle starts her book by looking at two examples of how our food system can profit from public health: the tobacco industry and the meat industry.

The tobacco industry has been well-documented, she writes. It was the tobacco industry that first brought the dangers of smoking to the public’s attention. They did this by paying for research that showed how smoking caused cancer and by funding health organizations that were opposed to smoking. This research and funding led to a decline in smoking rates, which in turn led to a decline in the health care costs associated with smoking.

The meat industry, on the other hand, has been less well-documented. But it has been shown that the meat industry has been a major contributor to the rise in obesity in the United States. They have used advertising campaigns to promote the consumption of meat, and they have worked to influence government policies that favor the production of meat. This has led to an increase in the consumption of meat, which in turn has led to an increase in the prevalence of obesity.

So, what industry would profit if people were healthier?

It’s a question that is difficult to answer, but it’s one that is worth asking. The food industry, for example, could profit from a healthier population by selling healthier foods. But the tobacco industry, which is already profiting from the current state of affairs, would likely lose money if people were healthier.

Ultimately, it is a question that is difficult to answer, but it’s one that is worth asking. The food industry, for example, could profit from a healthier population by selling healthier foods. But the tobacco industry, which is already profiting from the current state of affairs, would likely lose money if people were healthier.

For more information, please see the book “Food Politics: How the Food Industry Influences Nutrition and Health” by Marion Nestle. It is available on Amazon or at your local bookstore.