New York City Mayor's Office of Food Policy Achievements 2022-2024

- 1. February 7,2022: <u>Mayor Adams, NYC Health + Hospitals Expand Access to Lifestyle</u> <u>Medicine Services City-wide</u>. Given success and high demand at Bellevue, the City announced the expansion of lifestyle medicine services at six additional public health care sites across New York City — the most comprehensive expansion of lifestyle medicine programming in the U.S.
- 2. February 10, 2022: <u>Mayor Adams Takes Executive Action to Promote Healthy Food in</u> <u>New York City.</u>
 - 1. February 10, 2022: Mayor Adams signs Executive Order 8: Commitments to Health and Nutrition: Food Standards and Good Food Purchasing. MOFP lead to the development of this executive order that formalizes the city's commitment to the Good Food Purchasing principles through transparency about how mayoral agencies' procurements impact core values relating to local economies, environmental sustainability, valued workforce, animal welfare, and nutrition affecting the health of all New Yorkers. It also updated the City's commitment to its Food Standards.
 - 2. February 10, 2022: Eric Adams signs <u>Executive Order 9: Promotion of Healthy</u> <u>Foods in City Publications and in Advertising on City Property</u>. MOFP led the development of this executive order that requires that all promotional materials put out by agencies and advertisements on city property regarding food — to the extent practicable — feature healthy food.
- 3. March 10, 2022: <u>Mayor Adams Hosts Ceremony to Honor New York City's Hunger</u> <u>Heroes.</u>
- 4. April 1, 2022: <u>New York City Public Schools launches "Plant Powered Friday.</u>" In partnership with MOFP, NYCPS offers plant-powered lunches to all students on Fridays.
- 5. March 10, 2022: <u>NYC joins the Mayor's Alliance to End Childhood Hunger</u>, a coalition that mobilizes the collective power of mayors across the country to end hunger.
- 6. February 22, 2022: <u>NYC joins the Glasgow Declaration</u> to renew NYC commitments to sustainable food policies.
- 7. April 1, 2022: <u>Mayor Adams Announces NYC Will Serve up Healthier Meals With</u> <u>Enhanced Food Standards.</u> MOFP and DOHMH led the strategy and communications around the release of the updated 2022 Food Standards. The updated standards, released April 1, mean that the millions of New Yorkers who rely on City meals will receive healthier and more culturally appropriate food. The new standards minimize the offerings of processed food and sugary drinks and encourage the consumption of plant-based foods. The new standards go into effect on July 1, 2023 and impact all residents fed by NYC programs.
 - 1. April 1, 2022: The mayor issues <u>new standards for beverages offered in City</u> <u>vending machines</u> that eliminates the offering of sugary drinks.
- 8. May 9, 2022: <u>NYC joins London and 13 other Cities in the C40 Good Food Cities</u> <u>Declaration to increase access to balanced and nutritious food and waste less food.</u> In addition, in partnership with American Express, NYC commits to the development of a consumption-based emission inventory.
- 9. June 2022: Mayor Adams' first budget prioritizes food with investments in school cafeterias, Groceries to Go, and emergency food, and more.

- 10. June 21, 2022: <u>Mayor Adams Assembles National Group of Experts to Discuss</u> <u>Recommendations.</u> MOFP hosted the first national convening on the White House Conference on Hunger, Nutrition, and Health at Gracie Mansion. The one-day conference, held in partnership with the Task Force on Hunger, Nutrition, and Health, brought together a broad array of non-partisan stakeholders, including policymakers, academics, industry leaders, nonprofit representatives, and individuals with lived experience to discuss strategies for ending hunger, improving nutrition, reducing the prevalence of diet-related diseases, and promoting equity throughout the food system.
- 11. July 2022: In partnership with the Department of City Planning, the <u>Urban Design</u> Forum released <u>"Neighborhood Fare"</u>—a platform which explores how to strengthen community food infrastructure through the built environment.
- 12. September 2022: In partnership with the Department of Social Services, the City launched <u>Community Food Connection</u>, a \$53M program that provides New York City pantries and soup kitchens with access to free food. For the first time ever, the City is providing fresh fruits and vegetables and expanding culturally appropriate options to emergency food sites.
- 13. September 21, 2022: Mayor Adams and the World Resources Institute (WRI) announce that early adopters of the Cool Food Pledge have reduced food-related greenhouse gas emissions per plate by 21% through 2021, New York is well ahead the pace needed to achieve the Pledge's 2030 targets of reducing absolute emissions by 25%, and emissions per plate by 38%. The most recent analysis showed that New York City reduced emissions by 37% per plate served in schools and other public facilities between 2019 and 2020.
- 14. **September 23, 2022**: Mayor Adams Appoints first Director of the newly The Office of Urban Agriculture is tasked with overseeing efforts to expand and strengthen the city's network of urban farms and community gardens.
- 15. September 27, 2022: <u>Mayor Adams and Chancellor Banks Announce Launch of</u> <u>Inaugural Chefs Council.</u> MOFP spearheaded the launch of New York City's first-ever Chefs Council in partnership with <u>Wellness in the Schools</u> (WITS). The Council is chaired by Rachael Ray and includes celebrated chefs, culinary industry professionals, and food activists. The Chefs Council is developing over 100 scratch-cooked, plantbased, and culturally relevant recipes for the New York City Department of Education's Office of Food and Nutrition Services (OFNS) and helping train OFNS staff.
- 16. September 28, 2022: <u>Mayor Adams, NYC H+H CEO Katz Announce Successful</u> <u>Rollout and Expansion of Plant-Based Meals as Default Option for Patients in NYC</u> <u>Public Hospitals.</u> Each year, NYC Health + Hospitals serves about 3 million meals for lunch and dinner. NYC H+H has shifted towards offering plant-based meals as the default to eligible patients. About 60% of participants have chosen plant-based defaults since the program was launched. Serving approximately 864,000 plant-based plates a year, each of plate contributes to a 36% reduction in food-related greenhouse emissions and corresponds with a 59 cent reduction in initial cost.
- 17. October 16, 2022: MOFP won Milan Urban Food Policy Pact for Good Food Purchasing. MUFPP is an international agreement of Mayors to tackle food-related issues at the urban level. The award recognizes the achievement of cities when they reach or exceed key performance indicators as pledged.

- 18. December 5, 2022: <u>Mayor Adams, America College of Lifestyle Medicine Announce</u> <u>\$44 Million to Offer Lifestyle Medicine Foundational Training to Every NYC Health</u> <u>Care Practitioner.</u> This funding will provide every New York City health care practitioner with free introductory training in nutrition and lifestyle medicine, enabling practitioners to integrate evidence-based content into their clinical practice.
- 19. January 12, 2023: DCAS Food Expo of City Vendors features vendors specializing in plant-based foods. The Expo served as a platform for food vendors and government agencies to converge to explore new plant-based food products for their future menu planning. Participants engaged with the city's updated food standards, food supply chain, food policy, and strengthened relationships with local vendors and government. <u>Tweet</u>
- 20. March 14, 2023: <u>Mayor Adams, Chancellor Banks, No Kid Hungry, and the Mayor's Office of Food Policy Honor NYC OFNS Hunger Heroes.</u> We recognized 35 Hunger Heroes extraordinary professionals from the New York City Department of Education's Office of Food and Nutrition Services, who have gone above and beyond to provide kids with access to nutritious meals every day. The 35 Hunger Heroes come from each of the city's school districts and food service administration teams. For the first time, this year's Hunger Heroes include inspectors, compliance professionals, and the dedicated cafeteria staff who directly serve 800,000 meals to students daily. <u>Tweet</u>
- 21. March 2023: MOFP finalizes report "Diversifying New York City Food Procurement: How to increase contracting opportunities of M/WBE and New York State food businesses." This comprehensive report represents a compass guiding the city towards a more diverse and vibrant food procurement landscape. It outlines a strategic roadmap that is designed to empower M/WBEs and local food businesses across the state, harnessing their potential as catalysts for economic development and job creation.
- 22. April 17, 2023: The City commits to reducing the carbon emissions of food purchased by 33% by 2030 and encourages private partners to do the same with the introduction of the "<u>Plant Powered Carbon Challenge</u>." Mayor Eric Adams and Chief Climate Office and NYC DEP Commissioner Rohit T. Aggarwala release the city's first "integrated carbon inventory" and commit to citywide reduction in carbon emission from food. <u>Tweet</u>
- 23. April 2023: MOFP unveils an update to New York City's food <u>dashboard</u>. In an innovative move that reaffirms the City's commitment to transparency, progress, and informed decision-making, the NYC Mayor's Office of Food Policy has modernized a new era for the city's food landscape. The new dashboard boasts additional years of invaluable data and demonstrates our commitment to local food purchasing and reducing our carbon footprint.
- 24. May 2023: <u>DOHMH launches "Eat A Whole Lot More Plants.</u>" This campaign encourages New Yorkers to put more plants on their plate and stresses the importance of whole and minimally processed foods.
- 25. June 2023: The U.S. Conference of Mayors adopts two resolutions: <u>one to protect and strengthen SNAP</u> and one recognizing the <u>successes of a plant-based approach to addressing chronic disease and environmental and fiscal burden</u>. The first resolution recognizes that SNAP is essential in supporting urban residents and economies, eliminating hunger, and promoting nutrition. MOFP identified marker bill priorities for the <u>2023 Farm Bill</u>. The second resolution supports an upstream approach to combatting chronic disease and the climate crisis through an expansion of plant-powered programming in line with New York City's model.

- 26. June 6, 2023: Mayor Eric Adams, New York City Department of Education, Chancellor David C. Banks, and Mayor's Office of Food Policy, Executive Director Kate MacKenzie unveil <u>"Prioritizing Food Education in Our Public Schools: A Path to Developing a Healthy Next Generation."</u>This roadmap demonstrates commitment to improving education in New York City's public school system and permits grant funding for sixty schools to expand nutrition education offerings. <u>Tweet</u>
- 27. **July 11, 2023:** Mayor Adams, in collaboration with the Mayor's Office of Food Policy, hosts a Food and Culinary Staff Appreciation Reception at Gracie Mansion. This event served as a platform to extend heartfelt gratitude and appreciation to the City's culinary staff. Their dedication has been instrumental in advancing a robust and healthy food system, ensuring the well-being and nourishment of the public.
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- 29. September 1, 2023: MOFP convenes a webinar on food education opportunities for the coming school year. All NYCPS principals and superintendents were invited to attend and we had 700 attendants. Mayor Adams stressed the importance of the Food Education Roadmap and understanding healthy eating and nutrition in schools.
- 30. September 21, 2023: MOFP team joins the ribbon-cutting ceremony at Jacobi Hospital. The ribbon cutting ceremony celebrated the launch of the H+H <u>Plant-Based Lifestyle</u> <u>Medicine Program</u> at Jacobi. This launch is part of a more <u>extensive expansion to six</u> <u>sites citywide. Tweet</u>.
- 31. September 22, 2023: <u>MOFP launches a three-year action research effort to support</u> <u>public food procurement decisions</u>, in partnership with Colorado State University's Food Systems Institute and the Foundation for Food and Agriculture Research.
- 32. October 2, 2023: Mayor Adams Announces <u>Record-Breaking \$6 Billion in Spending</u> with NYC's M/WBE's in the First Fiscal Year of the Administration. City agencies and affiliated entities awarded over \$6 billion to M/WBE firms in FY23 (the first full fiscal year of the Adams administration) through OneNYC, contracting with a record-setting 1,903 certified vendor firms.
- 33. October 2, 2023: MOFP shares resources about food procurement at the <u>annual Citywide</u> <u>M/WBE Procurement Fair</u>. We shared a calendar of agency food contracts with vendors and distributed a survey on M/WBE's experience doing business with the city. Following the fair, MOFP released <u>Diversifying NYC Food Procurement</u>, a report identifying strategies to increase the participation of M/WBEs and NYS food businesses in the City's food procurement process.
- 34. October 4, 2023: <u>Mayor Adams and Chancellor Banks launch the first ever Chefs in the</u> <u>Schools</u>. In partnership with <u>Wellness in the Schools</u>, the Chefs in Schools program will provide comprehensive culinary training to NYCPS cooks on plant-based, scratchcooked, and culturally relevant meals.
- 35. October 26, 2023: Food reporters try new scratch-based menu items at the Office of Food and Nutrition Services. Reporters were able to taste new plant-based and culturally relevant dishes developed for NYCPS at a reporter-roundtable. Reports claim that new menu offerings were "more exciting" and are starting to reflect the diversity of NYCPS students.

- 36. November 16, 2023: Lifestyle Medicine program expands to NYC Health + <u>Hospitals/Woodhull</u>. After successful launch of Lifestyle Medicine programming at NYC Health + Hospitals/Bellevue in 2019, MOFP attended ribbon cutting ceremony for the expanded program.
- 37. November 17, 2023: <u>Mayor Adams signs Intro. 687-A</u>. 687-A "The Sweet Truth Act" requires chain restaurants to prominently post added sugars to menus.
- 38. November 30, 2023: <u>MOFP joins the Lifestyle Medicine team at King's County to</u> celebrate the official launch of their program.
- 39. December 12, 2023: MOFP testifies at New York City Council's Committee on Contracts, Economic Development, and Small Business at an oversight hearing on shelter food procurement to share the city's efforts to equitably provide nourishing meals to asylum seekers as well as individuals and families experiencing homelessness, prioritizing small businesses and M/WBEs in our purchasing efforts.
- 40. January 16, 2024: MOFP published op-ed <u>"Sustainable Plates, Sustainable Cities: Urban</u> Leaders are Taking Climate Action with Transformative Food Policies."
- 41. January 23, 2024: <u>MOFP ED appeared on Sodexo's podcast "Powering Human Care" to</u> <u>discuss building healthier cities and creating resilient food systems.</u>
- 42. February 27, 2024: <u>The Biden-Harris Administration announced nearly \$1.7 billion in</u> <u>new commitments cultivated through the White House Challenge to End Hunger and</u> <u>Build Healthy Communities.</u> New York City public schools' collaboration with Wellness in the Schools and the expansion of lifestyle medicine programs were included in the list of commitments.
- 43. February 29, 2024: <u>MOFP joined ribbon-cutting event for the first lifestyle medicine</u> program on Staten Island, at NYC H+H/Gotham Health, Vanderbilt.
- 44. March 7, 2024: MOFP, Chancellor Banks, and No Kid Hungry NY honor "NYC Hunger Heroes." For the first time, this group includes 17 Food Education Champions from across the school districts who have shown unprecedented leadership in realizing food education in their schools.
- 45. March 14, 2024: MOFP celebrates with NYC H+H as they have served 1.2 million plant-based meals. We convened stakeholders and invited reporters to taste test new items. Local news outlets covered this celebration and were given the opportunity to review menu items.
- 46. March 21, 2024: <u>MOFP attended the ribbon-cutting event with Mayor Adams for the final lifestyle medicine program expansion at NYC H+H/Lincoln</u>. This ribbon cutting marked the official establishment of lifestyle medicine clinics throughout the five boroughs.
- 47. April 18, 2024: <u>MOFP celebrated the One Year Anniversary of the Plant-Powered</u> <u>Carbon Challenge</u>. Mayor Adams attended the press event along with representatives from the twelve inaugural signatories. These partners have committed to reducing their carbon emissions by 25% by 2030 by serving more plant-based foods. <u>Foodservice</u> <u>Directors published a piece about this event, celebrating the signatories' commitments</u>.
- 48. April 22, 2024: MOFP announced a \$100,000 grant from Carbon Neutral Cities' Alliance to train culinary workers on Rikers Island and at two juvenile justice centers throughout the city in the preparation of new plant-based dishes. Hot Bread Kitchen will begin their culinary training course in the fall, with updated menu items selected with input from detained individuals.